

Promote Your Creativity!

FREE Promotional Opportunities

- ✓ **List your event, organization, venue, or artist profile on PeakRadar.com** for a complimentary page listing on the region's premier online cultural calendar. Quality information with eye-catching imagery may also receive premium placement on our website, additional exposure on social media, and/or be included in the weekly Peak Radar Lodging Pikes (a partnership with the Pikes Peak Lodging Association that provides weekly event information to area hotels, motels and bed & breakfasts).
- ✓ **Be a Guest Curator for a Peak Radar Picks weekly e-blast.** This is your chance to recommend two events from PeakRadar.com to over 14,000 e-blast subscribers. Use this opportunity to shamelessly self-promote your own events!
- ✓ **Give away tickets.** We do promotional giveaways in Peak Radar Picks weekly e-blasts, social media campaigns, and as raffle prizes for our summer arts outreach booth.
- ✓ **Ask us for a post or a tweet** from our various social media platforms.
- ✓ **Offer a Last Minute Ticket Deal** for our new text deals club. Week-of discounts are texted to our growing list of subscribers, to help fill your last-minute seats.

PAID Digital Ads*

- ✓ **Website Banner Ad** on PeakRadar.com for one week (Fri-Thur)\$150
approx. 11,000-19,000 impressions per week, depending on season
 - ✓ **E-blast Ad** in Peak Radar Picks on a Wednesday evening.....\$150
approx. 14,000 in-boxes in local + tourist list, local has a 19% open rate and 21% CTR
- Block Discounts!** Purchase 5 ads for \$500, 33% off the normal price

*Ad specs are: 300x150 pixels at 72 .dpi in .jpg or .png format, plus click-through .url. We offer ad design service for \$50.

PAID Print Ads

- ✓ **Peak Radar Pages Guide to Arts & Culture**\$225-\$1,000
7,000 copies distributed at regional information and tourism locations, and online. Accepting ads annually July-August.
- ✓ **Gallery Guide**..... \$60-\$250
1,000 copies distributed at regional galleries, and online. Accepting ads annually in October.
- ✓ **Free Outdoor Summer Concert Guide**\$250
250 copies distributed locally, and online. One exclusive sponsorship available annually in May.
- ✓ **Arts Month Cooperative Ad Spreads** \$150-540
Support Arts Month by purchasing an ad in one or more of the four weekly inserts that appear in the *Independent*, *CSBJ*, and 3 local military papers. Accepting ads annually July-September.

