

# Call for artists

Participate in one of Colorado Springs' most impactful community events!



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A Community Transformed Through Butterflies

**Create**...an original art design on a large, crafted aluminum or small steel butterfly. Rotary Club of Colorado Springs will supply the butterfly and a stipend.

**Inspire**...the artist in all of us.

Your butterfly will be on display to the public in Colorado Springs prior to the *Flight Lite* 2018 Social and Silent Auction.

**Empower**...students in District 11 schools.

Proceeds from the butterflies will benefit D-11 Arts & Sciences programs and Rotary Community Service Projects.

*Flight* is a community service initiative led by The Rotary Club of Colorado Springs to raise awareness and funding to ensure that children receive essential arts programs with the educational benefits that promote brain development, social skills, improved

communication and effective learning.

*Flight Lite 2018* is a little bit different than the regular *Flight* Events of years' past. This year, we will feature mostly the "petite" butterflies that measure approximately 9"X9" by 7" tall and will be sold at Silent Auction. We will also have ONE Large Butterfly, ONE Small butterfly and a cluster of petites up for Raffle.

Participating artists will contribute to making dreams real by transforming blank, aluminum alloy (large) or steel (petite) butterfly "templates" into original works of art. Each transformed butterfly sculpture will be displayed at the COPPeR Gallery on Tejon Street in Colorado Springs during the month of August and then become part of a silent auction on September 7 at the *Flight Lite Social and Butterfly Silent Auction* at the Antler's Hotel with proceeds benefiting creative arts education for children in School District 11 and for the Rotary Club's Community Service Fund.

### The Cause

This colorful event demonstrates the creativity of regional artists and raises awareness about the critical importance of childhood participation in art ~ a significant stimulus for later success in other disciplines including math, science, language, literature, and critical thinking skills.

*Flight* provides a positive image and metaphor for children while simultaneously raising funds for their arts and science programs. As a creative artist, your participation can help promote a healthy cocoon for every child and encourage a creative metamorphosis into all each can be! Rotary Community Service Programs benefit children and families throughout the entire city.

### Important Dates:

Application and Design Concept due: May 11, 2018

Notification of juror selections: May 16, 2018

Artists' Workshop – Pick up Butterflies: May 31 and June 1, 2018

Completed butterfly art piece due: July 19, 2018

### Artist Compensation and Understandings

Artists will be provided

- \*\$250 stipend for materials for the large butterfly (one for raffle in 2018)
- \*\$150 for small butterfly (one for raffle in 2018).
- \*\$50 for petite butterflies.
- Any costs incurred over these amounts should be considered a donation to *Flight Lite*.
- 10% of the auction sale price for their art piece. (Large/Small Raffle Butterfly (2) percentage will top off at \$800).
- \*STIPENDS WILL NOT BE GIVEN UNTIL ARTIST FILLS OUT A W-9 IN ADVANCE. NO EXCEPTIONS.
- Each artist will receive two free tickets to the *Flight Lite 2018 Social and Butterfly Silent Auction*.

Artists must

- Seal painted butterflies with Rotary approved automotive clear coat. More information to follow on this procedure.
- Seal non-painted butterflies with Rotary approved sealant

Artists will be recognized

- During the community exhibit on signage near their art piece;
- On printed materials;
- On the Rotary Club's website;
- At the celebratory silent auction event, the *Flight Lite Social and Butterfly Silent Auction*.

**Up to four design concepts may be submitted. Artists who are selected will be asked to sign an Artist Agreement. Artists should note which size butterfly for each entry.**

### Community Exhibit

Art pieces will be placed on display at the COPPeR Gallery during the month of August. The artist's name and title of the art piece will be displayed near each work. In addition, a photograph of each completed piece, including the artist's concept description, will be

available on the Rotary Club's website.

### Design Parameters

The audience for *Flight* will be the general public, all ages and backgrounds. Designs that are religious, political, sexual in nature, bear controversial messages, insignia, or other material will not be accepted. Simply glued and "bedazzled" designs will not be accepted. Designs incorporating business logos or advertising will not be accepted. The Artist Review Panel may reject any design that does not conform to the design guidelines.

### The Templates

The butterfly templates will be provided by Rotary Club and should be picked up by each selected artist at the provided location. There are three sizes, so be sure to indicate on the application which one you have selected. Each template is made of aluminum alloy (large and small) or steel (petites). The large size (1 raffle butterfly) weighs about 50 pounds; the small one (1 raffle) about 25 pounds. They will be mounted on a 30-pound base. Both large and small sizes have a white powder coat finish. The petites weigh less than 5 pounds and will be brushed surface raw steel. The Petites are considered "table top" but may also be mounted on a garden stake outside.

### Important Information

All completed pieces will be protected for outdoor display, even though they will be displayed to the public indoors this year. All painted pieces must be finished with an automotive clear coat from the Rotary approved vendor. All non-painted pieces must be finished with a Rotary approved sealant. Plan for this cost in your budget. Artists will produce their designs in their homes or studios. They can paint, sculpt, transform, or adorn the art piece to complete their design, but the structural integrity of the piece must remain intact. The art pieces will become the property of *Flight Lite* until the final auction, when they will become the property of the highest bidder

### Concept Design Template

Please complete a concept design template (included with the application form) for each entry. Templates may not be enlarged greater than 8 ½ x 11". Make sure to create a thorough color design on both the inside and outside wings since this will be used for the independent jurors' panel to review your submission. "Inside" wings face the sky and "outside" wings face the ground. Once selected, the artist is bound to the design concept submitted. Any material deviations are subject to return to the artist for modifications. Please indicate if you want your design to be considered for:

- the Petite Butterflies (75 or more to be chosen) **Petite: 7" Height, 9" Wingspan**
- Or for the ONE small butterfly for the Raffle **Small: 35" Height, 45" Wingspan**
- Or for ONE **Large: 45" Height, 62" Wingspan**

### Special Note

*Flight* is a charitable effort to raise funds to benefit children. Consequently the successful sale of the pieces at auction relies on their appeal to bidders who may place them in their homes or outside in their gardens, *or any* outdoor location that should require minimal maintenance. Please keep this in mind when creating your piece.

### Additional Guidelines

1. *Flight* is a community celebration of art where individuals are invited to touch and experience the pieces on public display. So, please keep durability and public safety in mind when designing.
2. Objects may be attached to the art pieces but these objects must adhere to these guidelines. Any attached objects must be attached in such a way that they cannot be easily removed. Designs using photos or skins will not be accepted.
3. The artist is responsible for any transportation that is required.
4. All art pieces may require touch-up and cleaning prior to the auction. As notified by *Flight*, artists will be expected to be available to complete these touch-ups during the days preceding the auction at the *Flight Lite Social and Butterfly Silent Auction*.
8. Artists may submit up to four designs, but each should be on a separate application form. All submitted designs will become the property of *Flight*.

## 2018 Timeline

*Please be mindful of the schedule as you produce your piece.*

- May 11** Applications and design concepts due
- May 15** Jury selection completed
- May 16** Selection notifications to artists; contracts sent to those selected
- May 31- June 1** Artists pick up butterflies!  
Artist Workshop: timeline, resources, marketing, weekly check-ins with photos...  
Signed contracts and W-9's due at pick up
- June 8** Material stipend checks issued to artists (must have executed contract in-house!)
- June 18-25** Weekly check-in from artists with photos/videos of metamorphosis
- July 2-9** Weekly check-in from artists with photos/videos of metamorphosis
- July 16** Final check-in!
- July 19** Completed butterflies due; artists drop off butterflies for epoxy coat (NO EXCEPTIONS)



## Artist Application Form

Deadline: May 11, 2018

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

Address \_\_\_\_\_ Apt# \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (Home) \_\_\_\_\_ Phone (cell) \_\_\_\_\_

E-Mail \_\_\_\_\_

Name as it would appear on plaque and in publications \_\_\_\_\_

Proposed Title for Art Piece \_\_\_\_\_

What was your inspiration? \_\_\_\_\_

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Why did you want to get involved in *Flight*? \_\_\_\_\_

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Brief description of your proposed design and materials:

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**Artist Checklist (make sure you include ALL requested materials):**

- Check butterfly size preference:
  - Willing to do any size
  - Petite
  - Large Butterfly (Raffle 1)
  - Small Butterfly (Raffle 1)
- Read and understand all details as provided in *Call for artists, Guidelines and Timeline*
- Completed Artist Application Form
- Attach the completed concept design template (include color) for the proposed art piece(s). No larger than 8.5" x 11"
- Proposed design materials or samples not included on Application or Design Template
- Artist's bio outlining artistic experience, background (for publicity).
- Photographs or other examples of past work. Include printed copies or .jpg files.
- Submit applications and concept designs to [artists@csflight.org](mailto:artists@csflight.org)
- Keep a copy of your Application Form and Concept Design template.

By signing this application, I agree to all terms as described in the attached *Call for Artists, Guidelines and Timeline*. I certify that all statements and design concepts are my own.

Note: Flight is not liable for any damaged, lost or incomplete submissions.

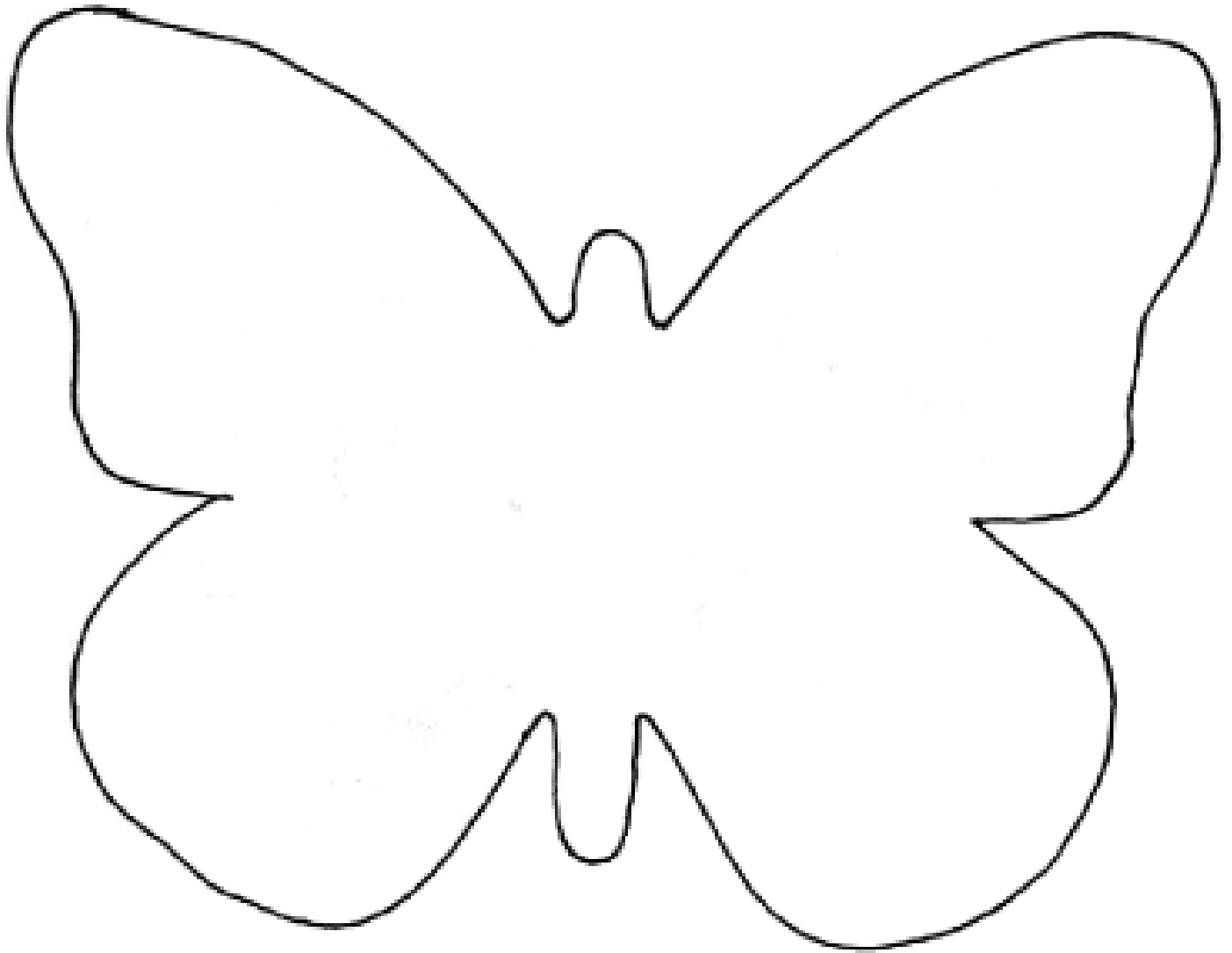
Signature \_\_\_\_\_ Date \_\_\_\_\_

Please submit applications and concept designs to [artists@csflight.org](mailto:artists@csflight.org)

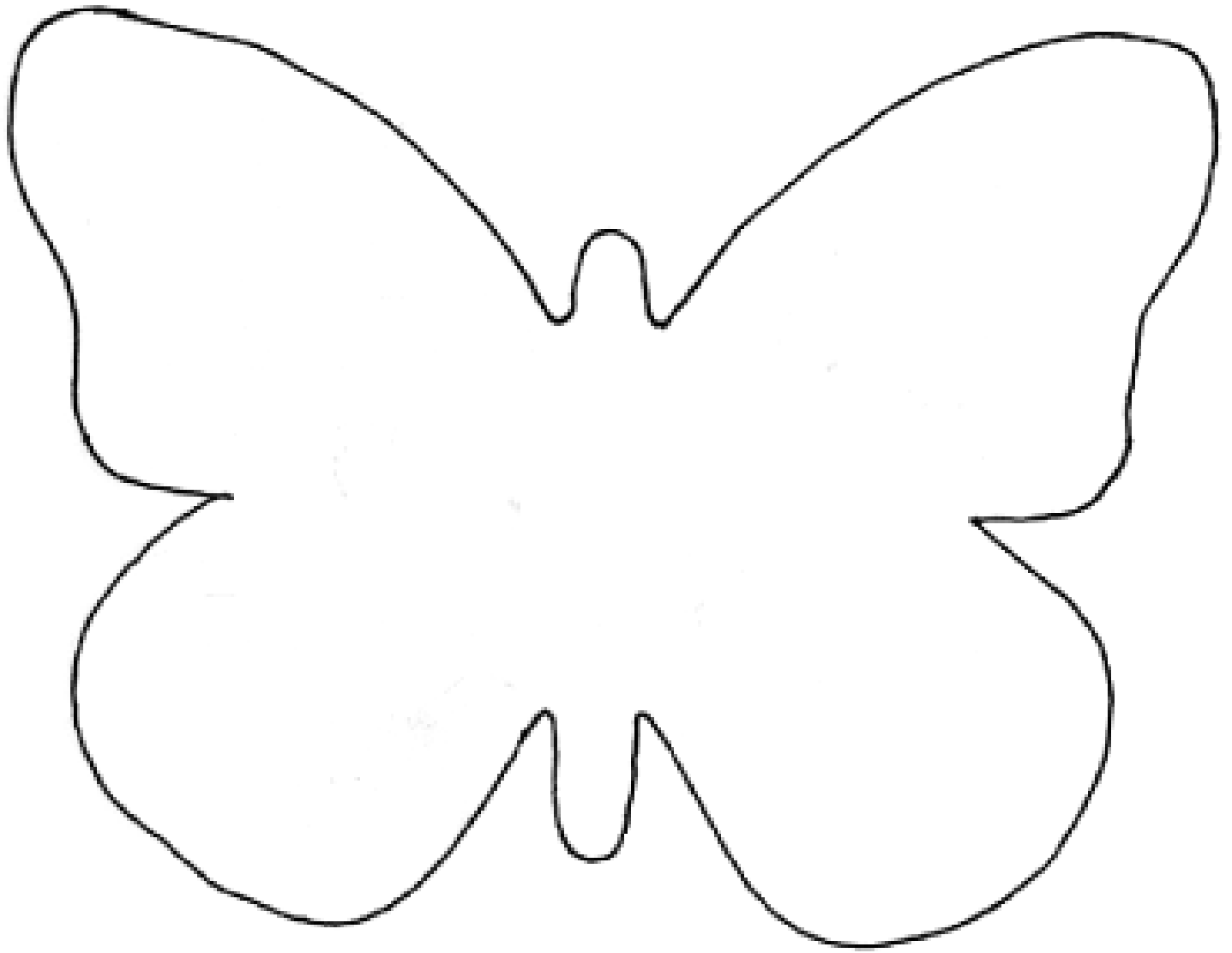
Artist Ambassador: Annie Valades 719-321-0050

Email: [artists@csflight.org](mailto:artists@csflight.org)

**PLEASE DUPLICATE FORMS AND TURN IN ONE PER ENTRY WITH APPLICATION**



Concept Design Template: Outside (face the ground)



Concept Design Template: Inside (face the sky)